

The best primary care doctors in New Hampshire now have the lowest copays.

Let's talk about employee health. If you're like most employers, you want to make sure your employees stay on top of their health so they can stay on top of their game. One way to make that happen is to help them get access to quality care that's more affordable. In New Hampshire, this can be a challenge. But that's changing.

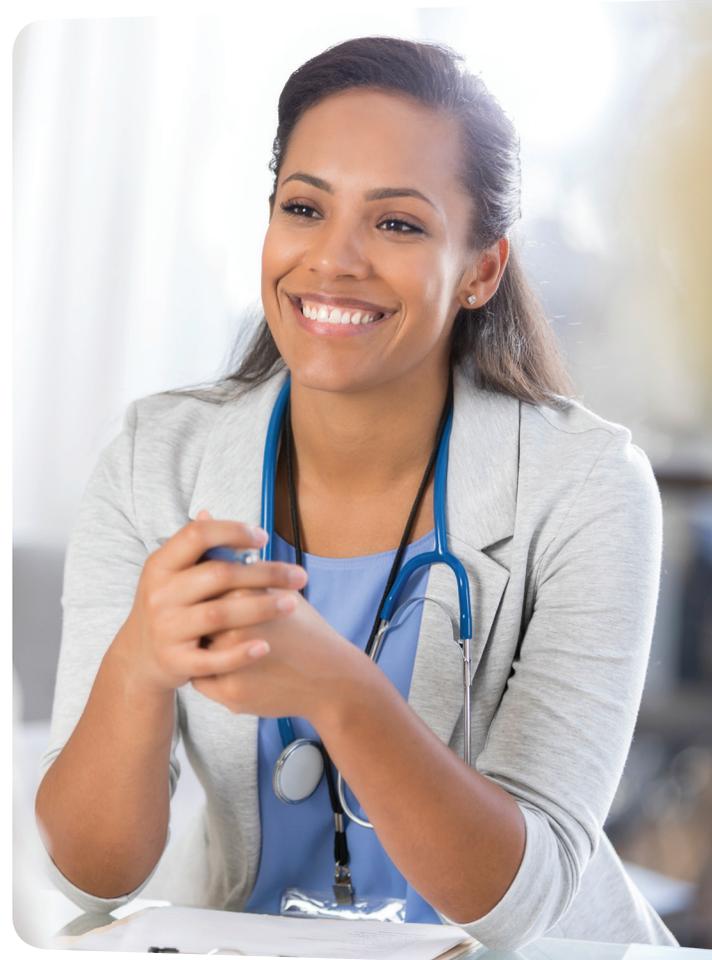
Meet Anthem's preferred primary care doctors.

Preferred primary care doctors are the best of the best. When your employees see these doctors, they're getting the **highest-quality primary care** in the state, and the **copay is just \$5!**

These doctors are "preferred" because they've been recognized through our Enhanced Personal Health Care model, as demonstrating a greater ability to coordinate and improve the quality of their patient's care and lowering their costs.

How do employees find these doctors?

It's easy! Your employees simply go to the Find a Doctor tool on anthem.com and Anthem's preferred primary care doctors are easily identified by the "PPC" designation when performing their search.



Not sure you know about Enhanced Personal Health Care?

Here's a quick reminder. This is our value-based care model that rewards doctors for delivering results — such as improved care coordination, reduced use of unnecessary medical services, better management of chronic diseases and lower costs — instead of for the volume of services they perform. **Preferred primary care doctors have been identified as top performers using this model.**

Like to know more?

Just call your broker or Anthem Sales representative.

Great care. Better health. Lower costs.



Available on most Small Group and Large Group plans (SHOP/Pathway and HMO Blue New England Choice plans excluded).

Anthem Blue Cross and Blue Shield is the trade name of Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. Independent licensees of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.

112796NHBENABS 01/19