

When your employees can shop, everyone saves

Did you know that prices for the same quality medical services can differ by thousands of dollars from provider to provider? Instead of spending that money, you and your employees can save it, and your employees can even earn cash¹ back when they use lower-cost doctors and facilities found through SmartShopper.

SmartShopper is an incentive and engagement program that guides your employees to cost-effective health care services so everyone saves money.²

- Helps your employees better control their own health care costs
- Gives your employees access to comparison shopping right away
- Provides a simple, innovative health care shopping experience with highly trained Personal Assistants

Medical Procedure	Provider A Cost	Provider B Cost	Provider C Cost
Colonoscopy	\$1,182	\$2,932	\$4,749

Examples shown are for specific locations and time periods and are not intended to represent costs for procedures in your area.

How does SmartShopper work?



Sample procedures and rewards

Procedure	Reward
Carpal Tunnel	up to \$150
Colonoscopy	up to \$150
Hernia Repair	up to \$250
Knee Surgery	up to \$250
Mammogram	up to \$50
Orthopedic procedure	up to \$250
Ultrasound	up to \$50

For more information, your employees can call the Personal Assistant Team or go to smartshopper.com.

¹Reward payments may be taxable.
²Availability may vary; please contact your Anthem rep to see if you're eligible for this program.
 The SmartShopper program is provided by Sapphire Digital an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program. Rewards are for select procedures only and reward payments may be taxable.

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