

Save money. Earn cash.



Prices for the same high-quality health procedure can vary by hundreds or thousands of dollars. Wouldn't it be great to be able to easily compare costs at different locations? SmartShopper is a program that helps you save money and even get cash back¹ when you need a covered medical service. SmartShopper is easy to use – you can shop online or call a SmartShopper Personal Assistant. The Personal Assistant will take the time you need to help you understand your options and can schedule your appointment, too.

Let's Get Started!



STEP 1: SHOP

When your doctor recommends a medical test or procedure, call the SmartShopper Personal Assistant Team at **1-800-824-9127**, or visit **smartshopper.com**.



STEP 2: GO

Get your care at one of the SmartShopper options. They're all in your plan.



STEP 3: EARN

After your claim is paid, SmartShopper mails you a reward check. It usually takes less than six weeks to receive your check.

Sample Procedures and Rewards

For a full list of procedures and rewards, call the Personal Assistant Team at 1-800-824-9127 or visit smartshopper.com.

Procedure	Your Reward
Carpal Tunnel	Up to \$150
Colonoscopy	Up to \$150
Hernia Repair	Up to \$250
Knee Surgery	Up to \$250
Mammogram	Up to \$50
Orthopedic Procedure	Up to \$250
Ultrasound	Up to \$50

It's easy to register today and begin shopping and saving on health care. The Personal Assistant Team is happy to help Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.



SmartShopper[®]

¹Reward payments may be taxable.

SmartShopper may not be available on all plans; please check with Anthem Member Services by calling the number on the back of your member ID card to confirm if your plan has SmartShopper.

The SmartShopper program is provided by Sapphire Digital an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare are not eligible to receive incentive rewards under the SmartShopper program. Rewards are for select procedures only and reward payments may be taxable.

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem.com/colnetworkaccess. In Connecticut: Anthem Health Plans, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE[®] Managed Care, Inc. (RIT), Healthy Alliance[®] Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield in Virginia, and its service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by CompCare Health Services Insurance Corporation (CompCare) or Wisconsin Collaborative Insurance Corporation (WCIC). CompCare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.